

Judea

Nath

WORK  
IN  
PROGRESS

Ben

Lulu

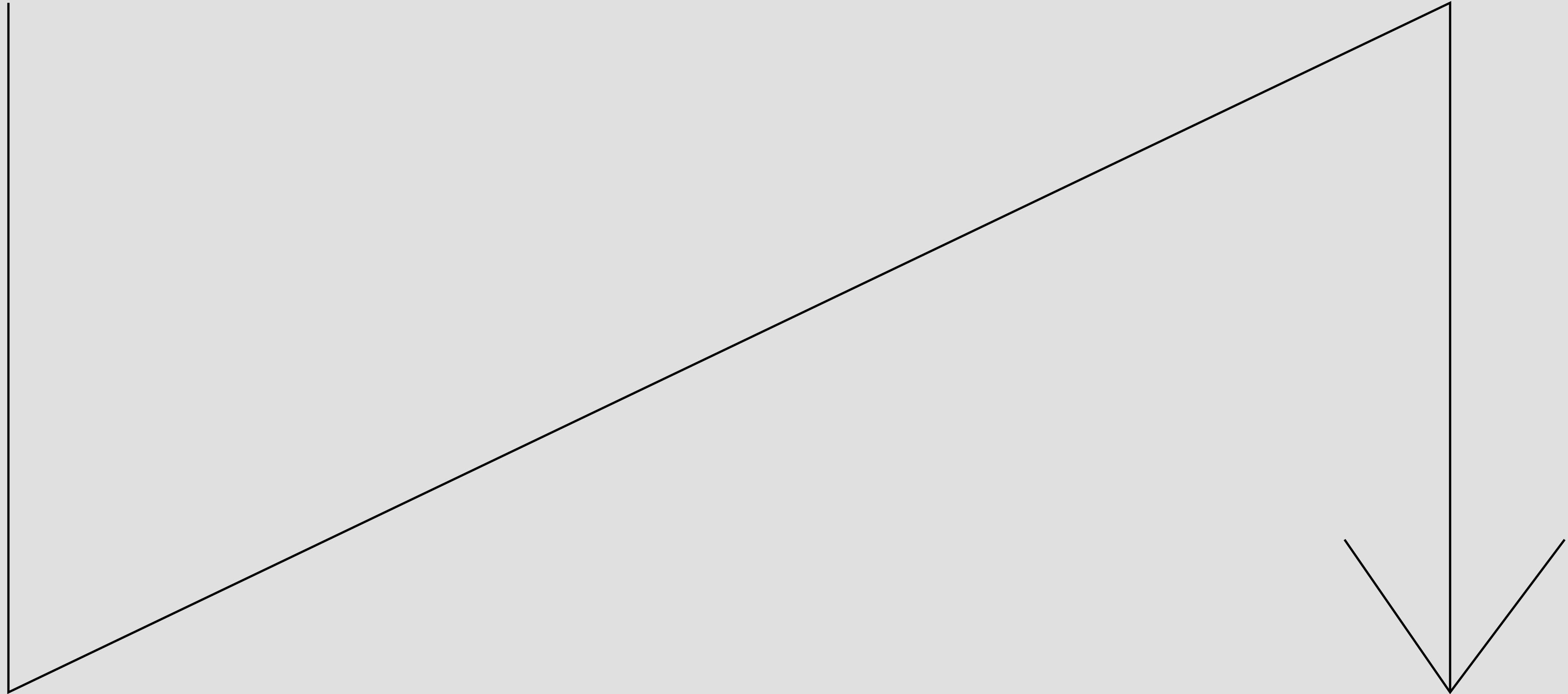
Southwark Council X University of Arts London

01 Design

03 Prototype

02 Activation

04 Budget



01 Design

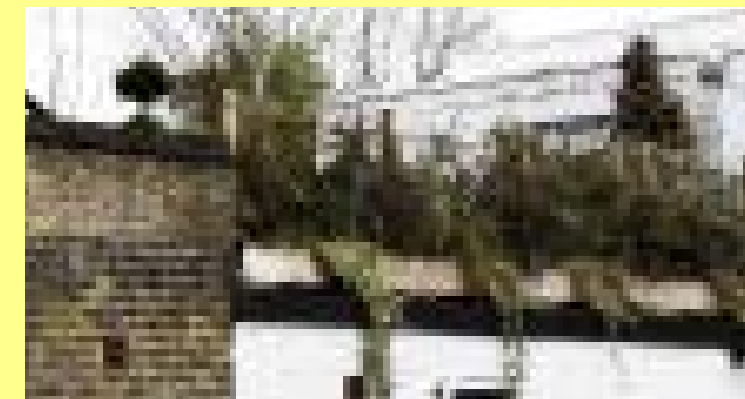
03 Prototype

02 Activation

04 Budget

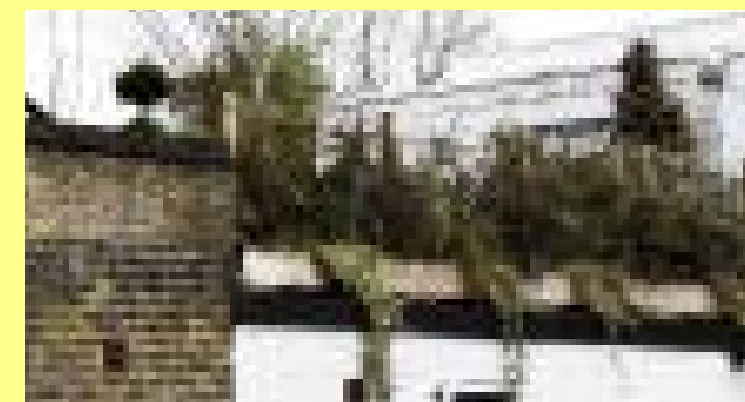


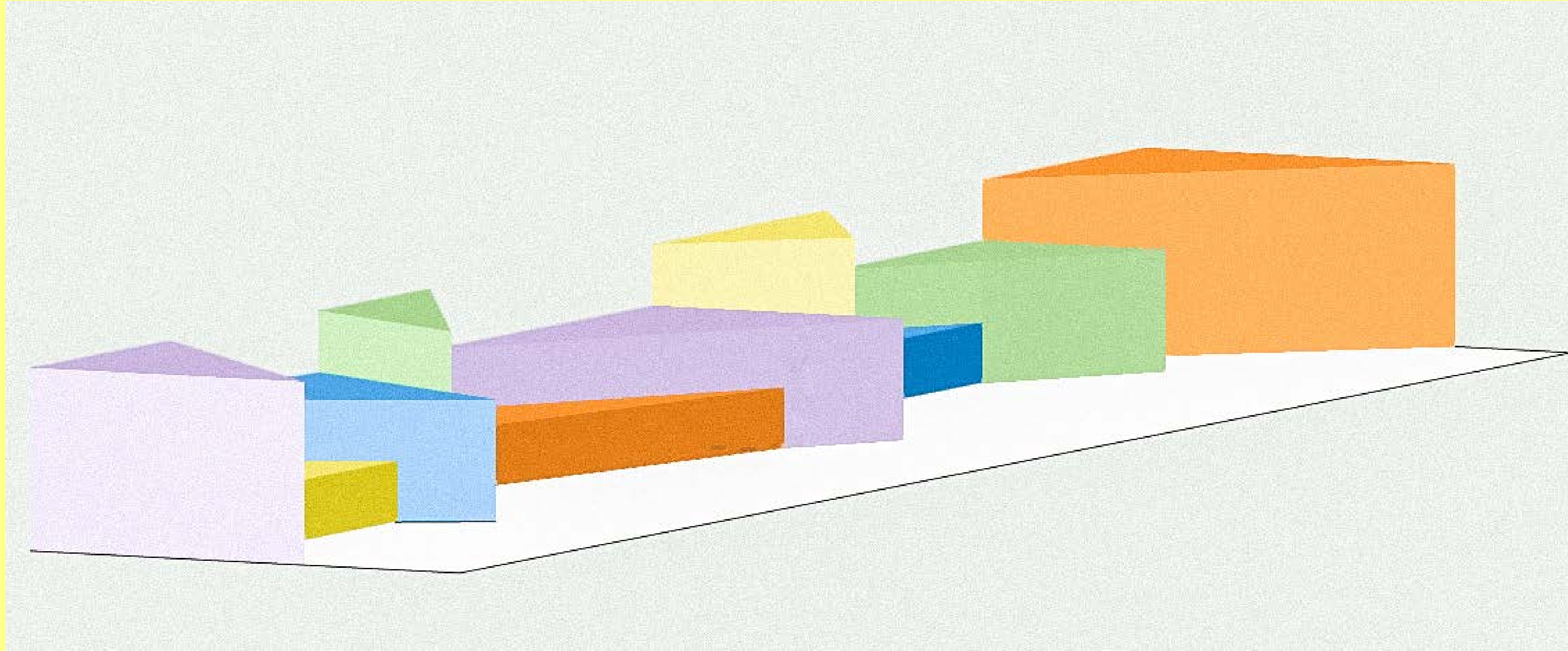
# Absence of public seating



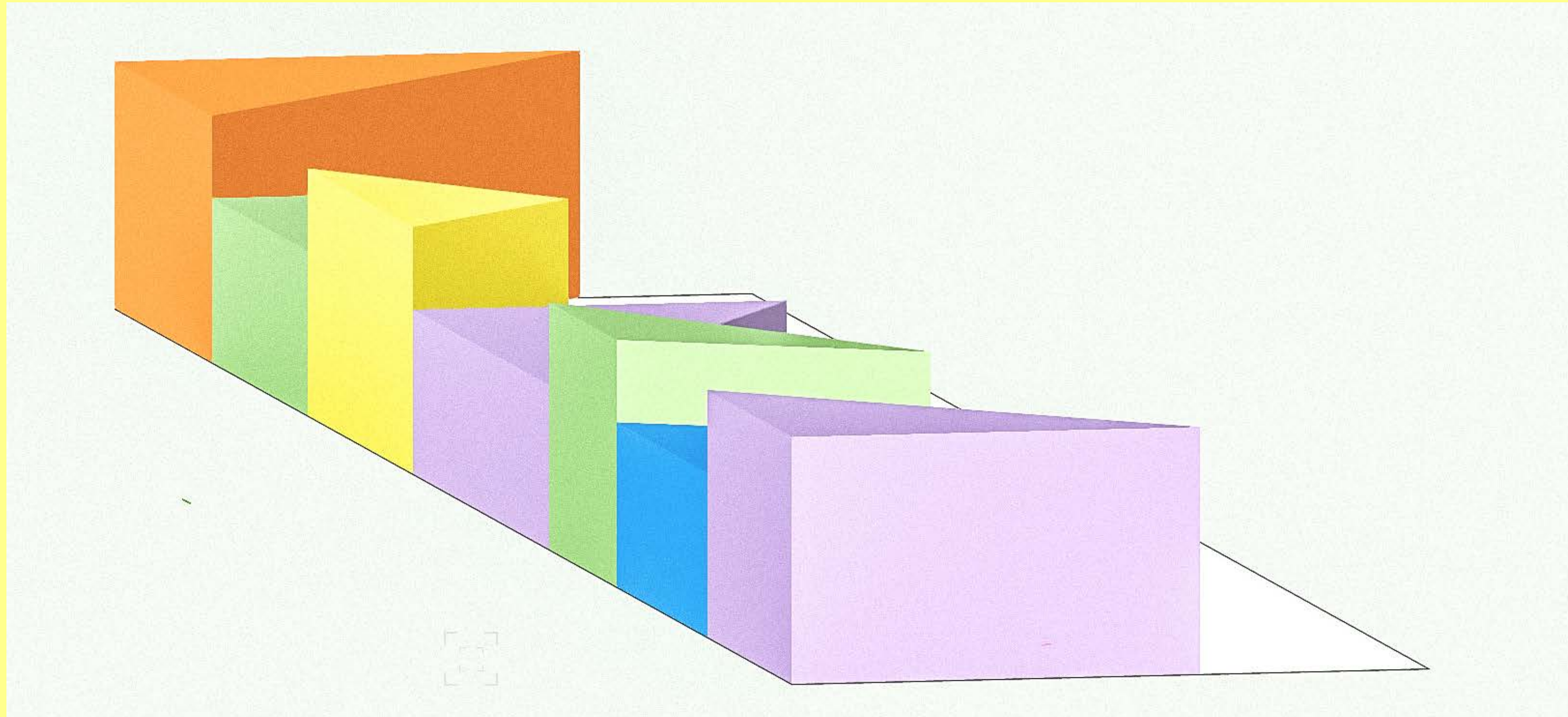


Absence of places to  
take short breaks



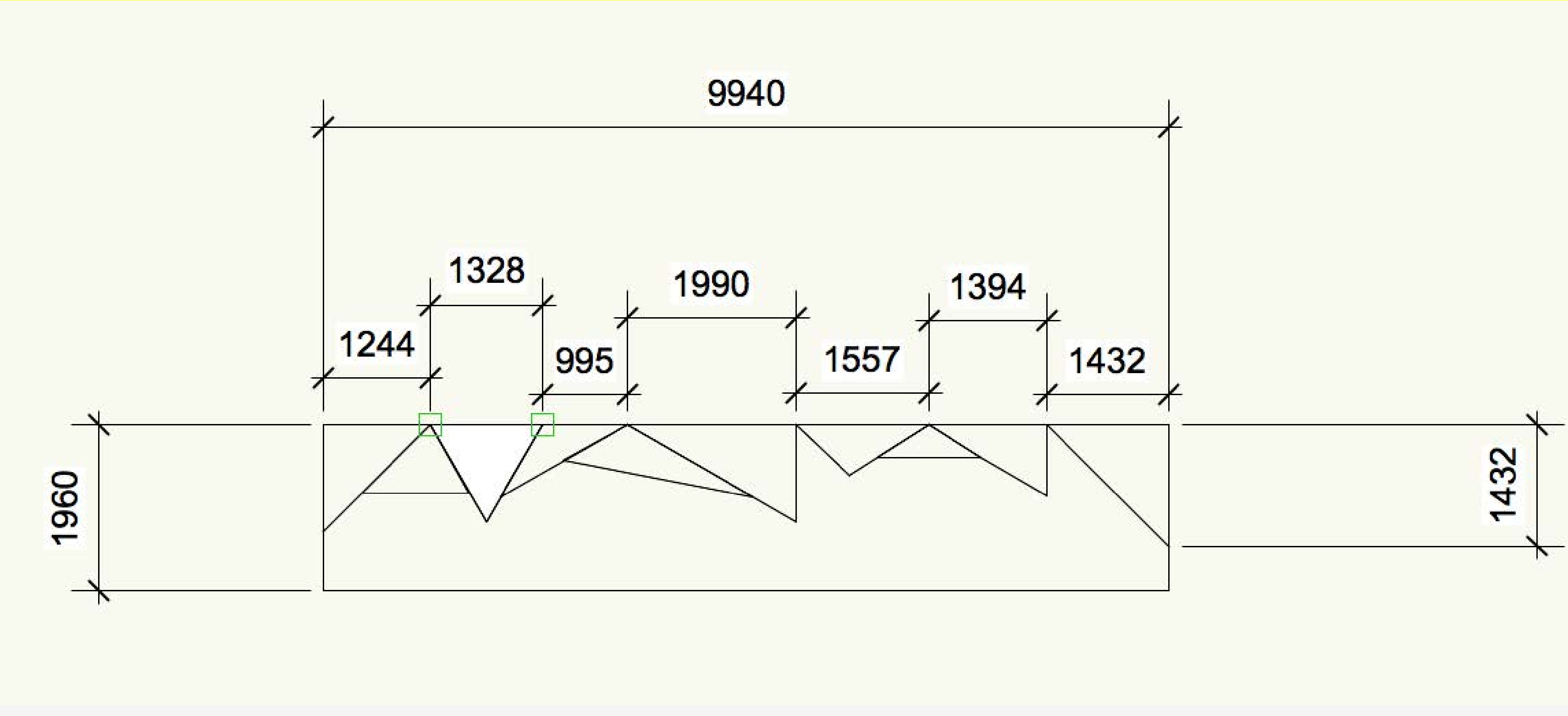


Proposed design (FRONT)



Proposed design (BACK)





Measurements









RENDER 02

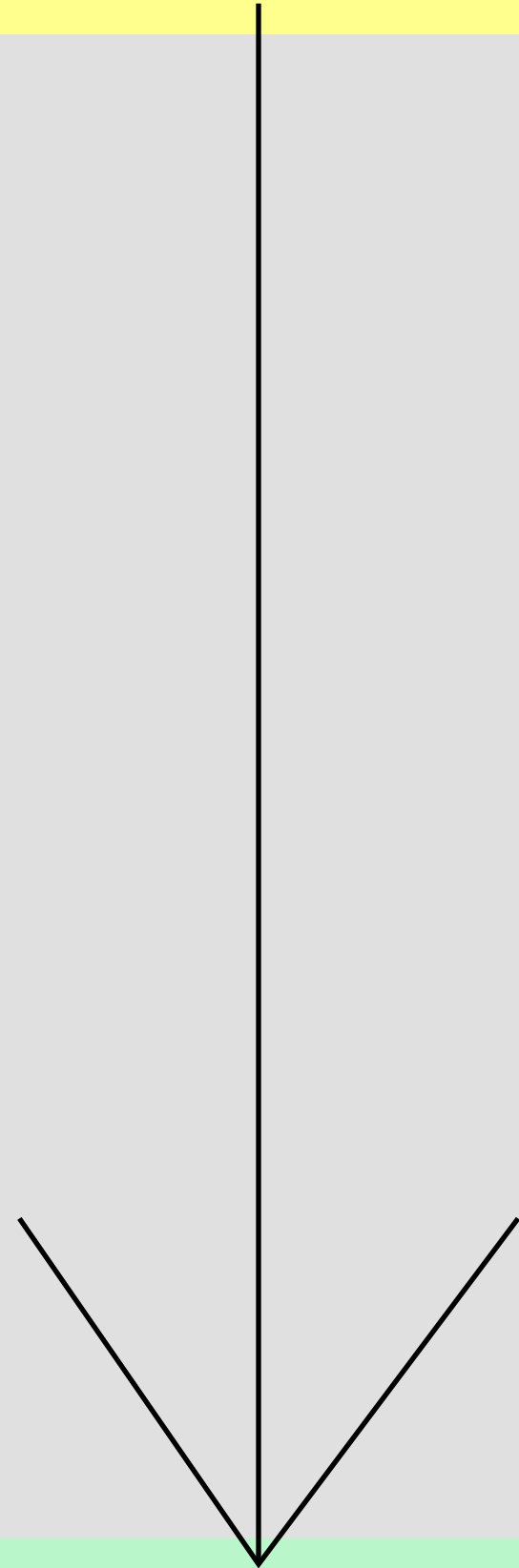


01 Design

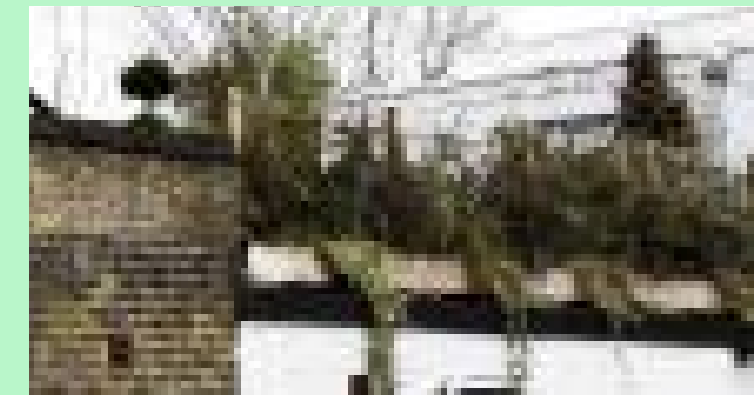
03 Prototype

02 Activation

04 Budget



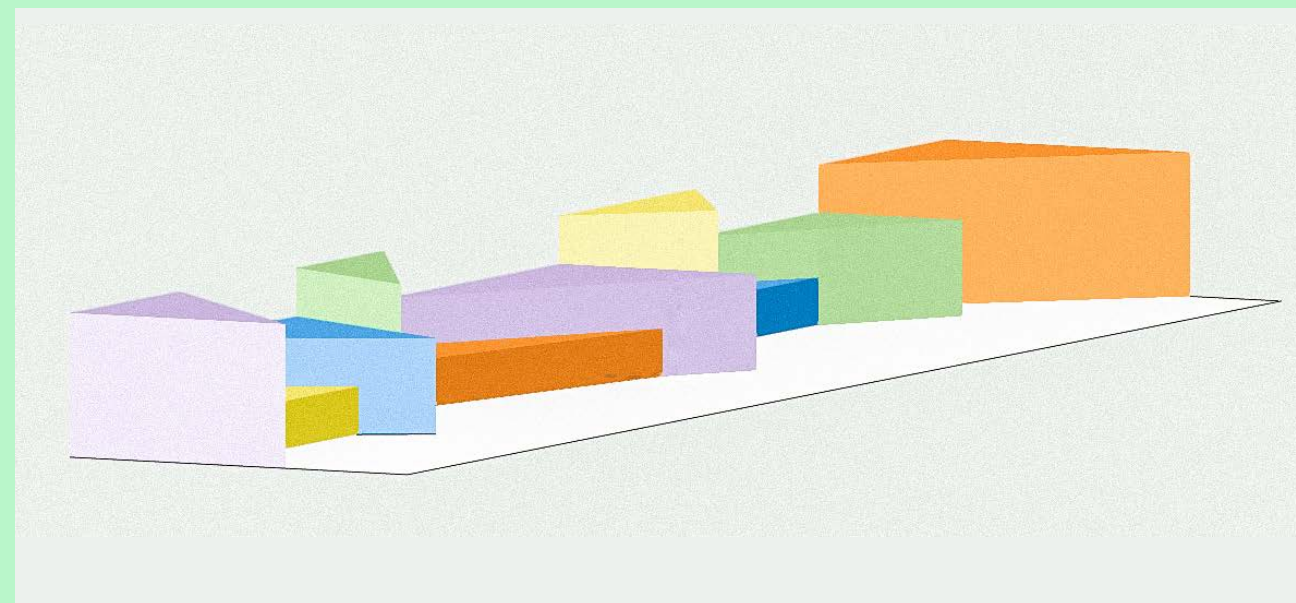
How may we encourage them  
to take more breaks together?



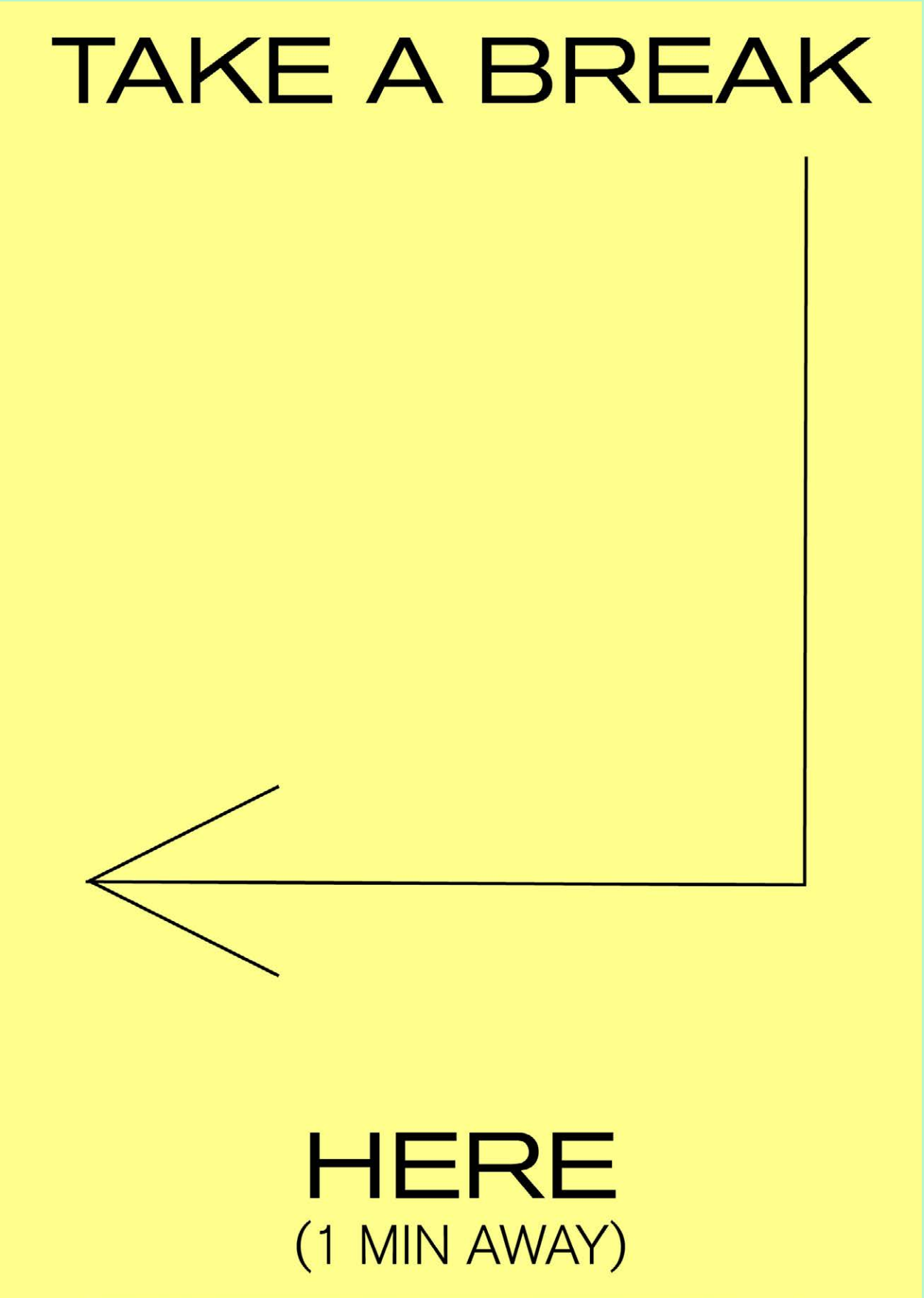
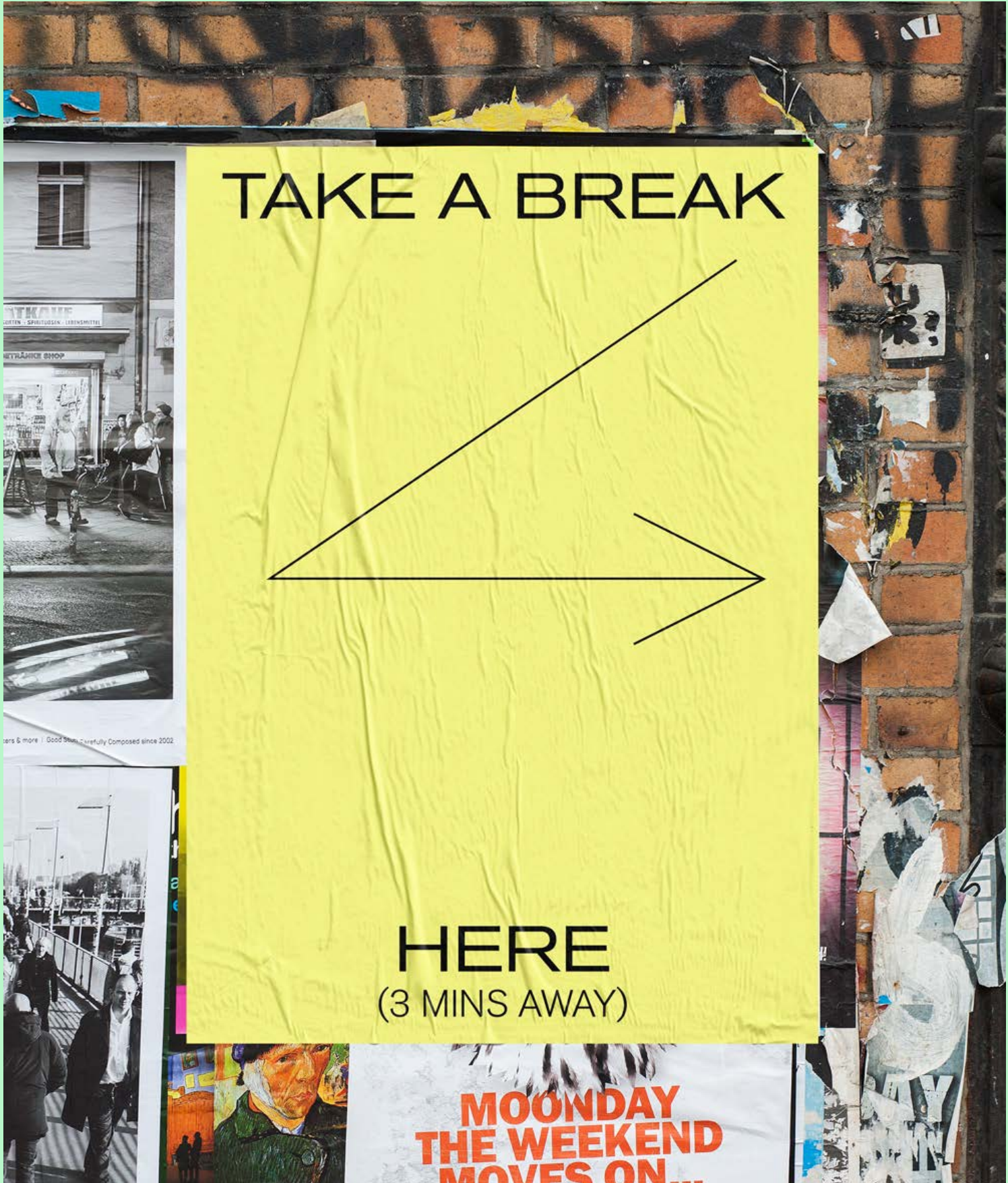
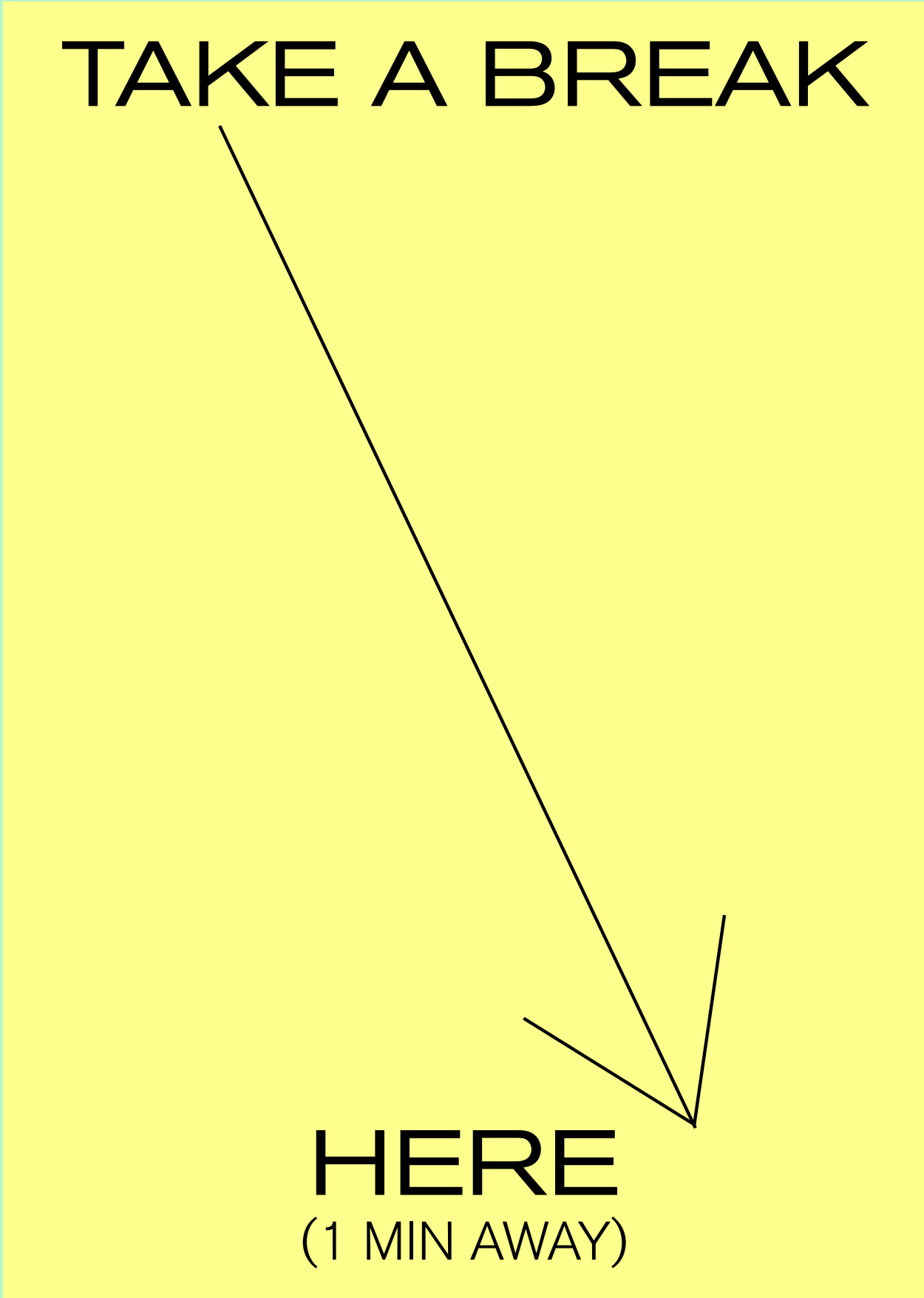
By leveraging on their community spirit!

Challenging them to hit a  
record breaking target of 100-hour  
break time in 4 weeks collectively!

# RECORD BREAKING







01: DIRECT (Posters)





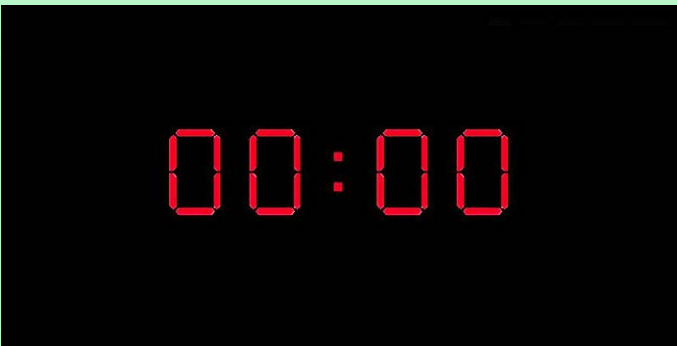
TAKE A  
BREAK  
(1 MIN AWAY)

01: DIRECT (Window Decal)











02 Activation

03

Touchpoints



03: RECORD (Pressure pads)





DO NOTHING



FOR 15 SECS

START AN



UNUSUAL  
CONVERSATION

LISTEN TO



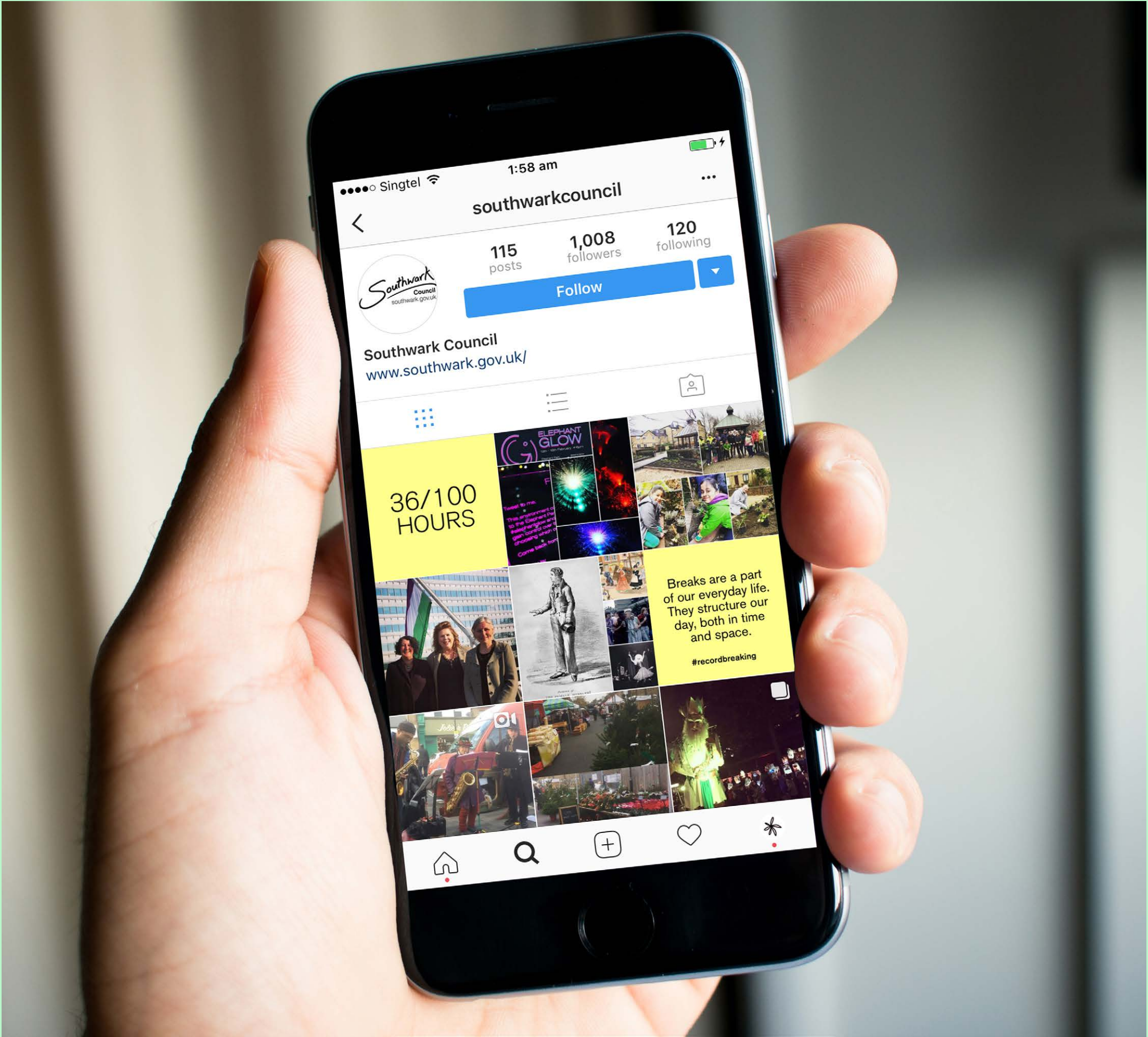
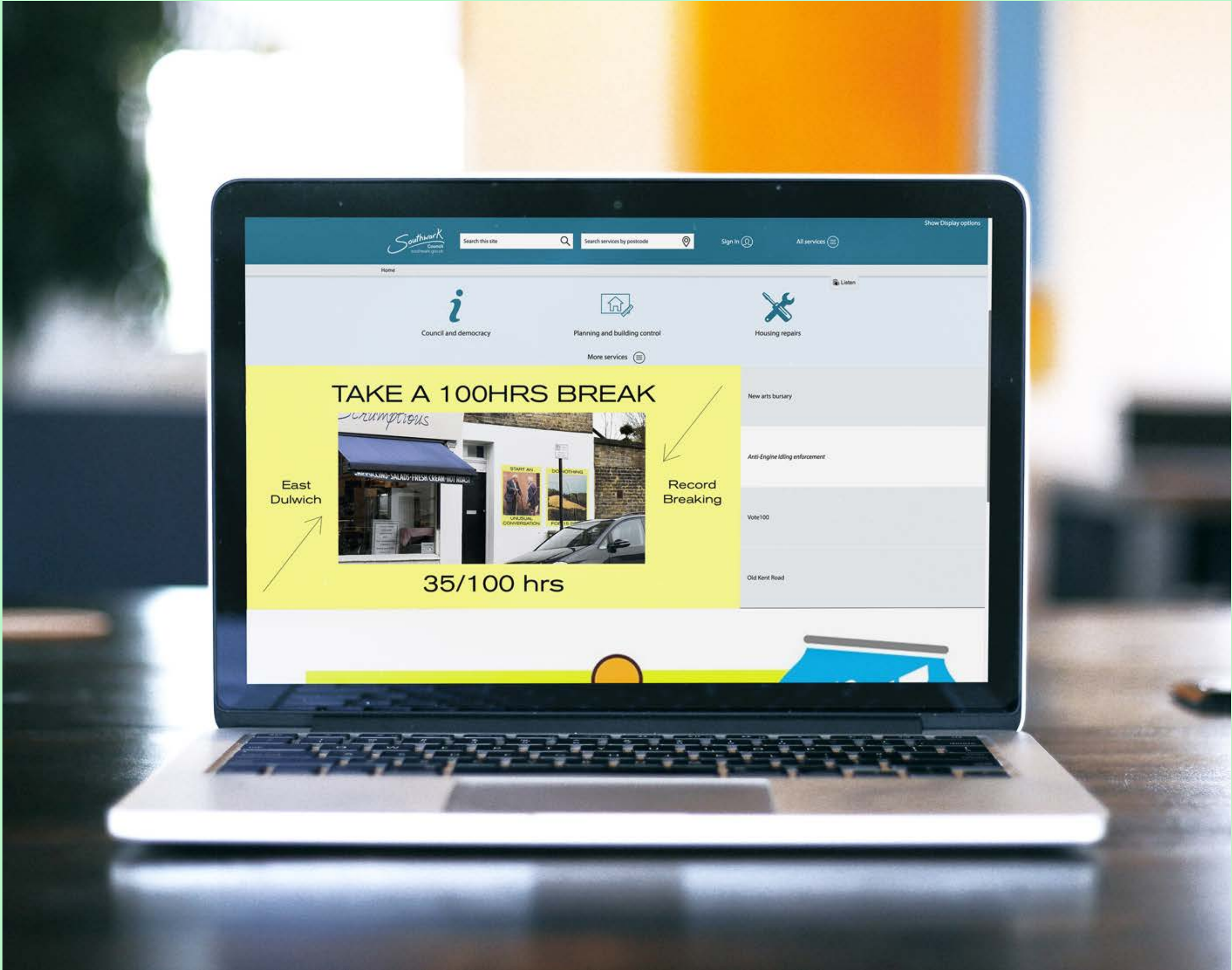
THE STREETS





04: EDUCATE (Posters)







01



Direct

02



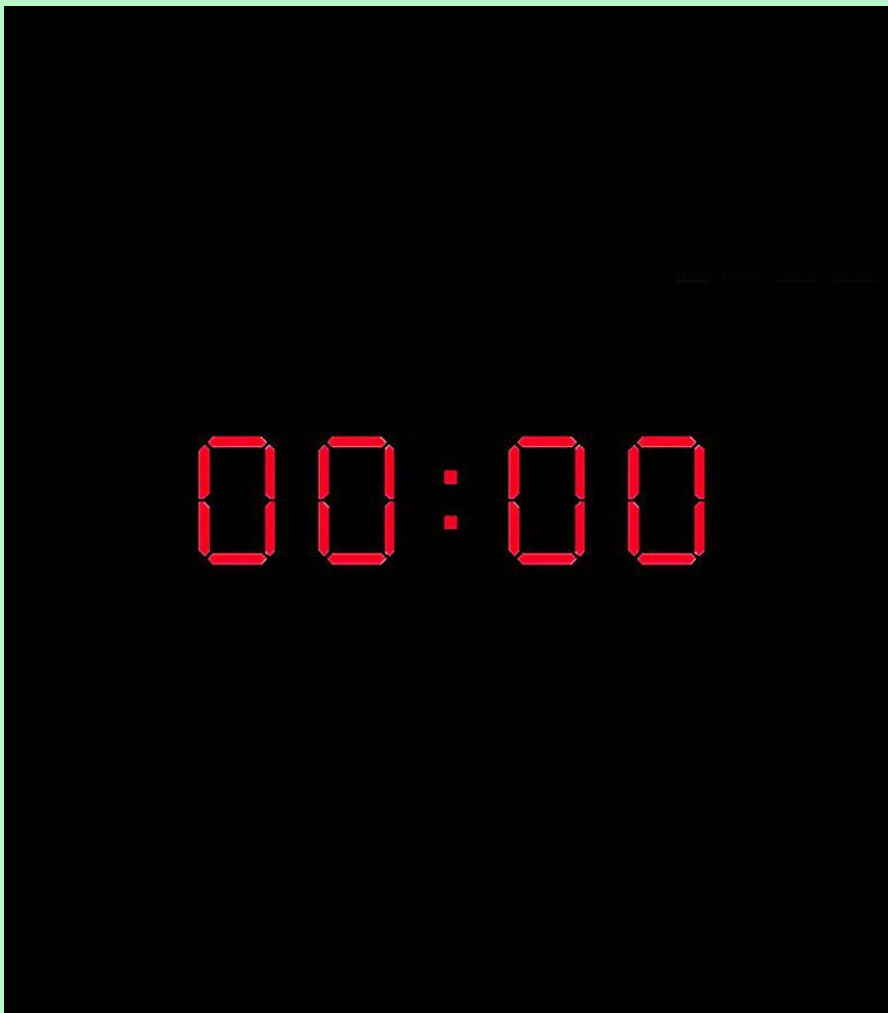
Break-time

03



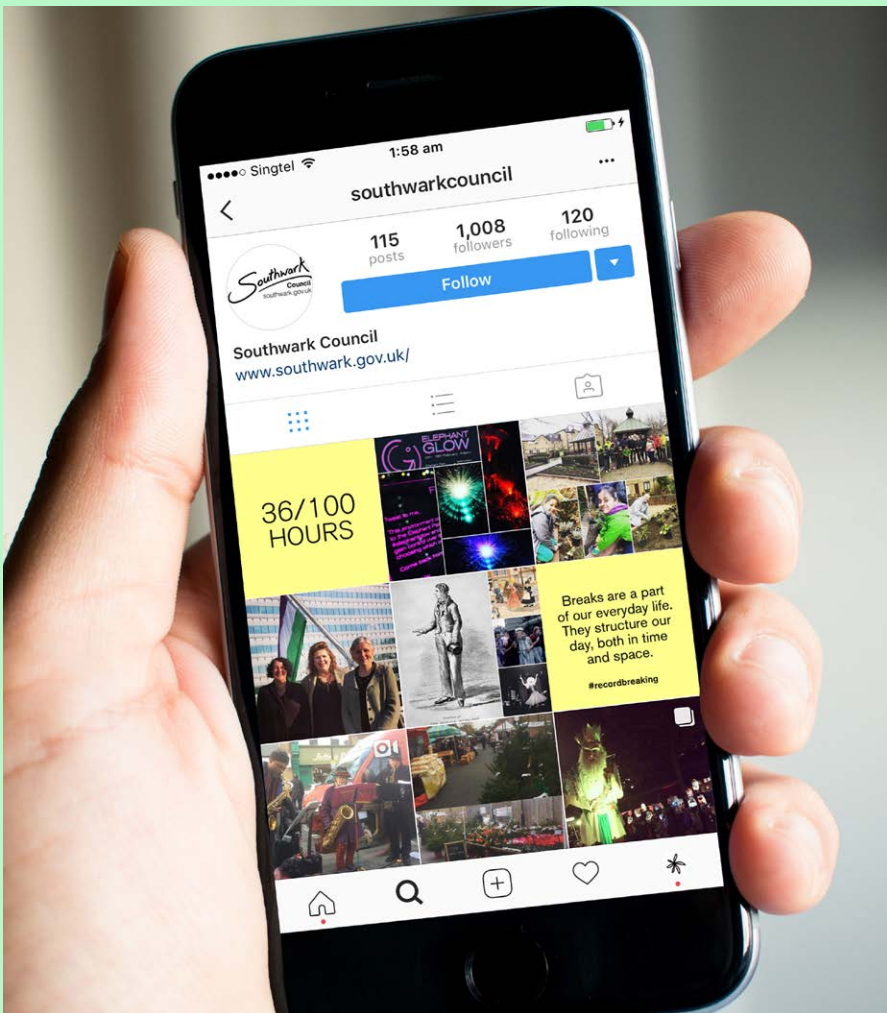
Educate

04



Record

05



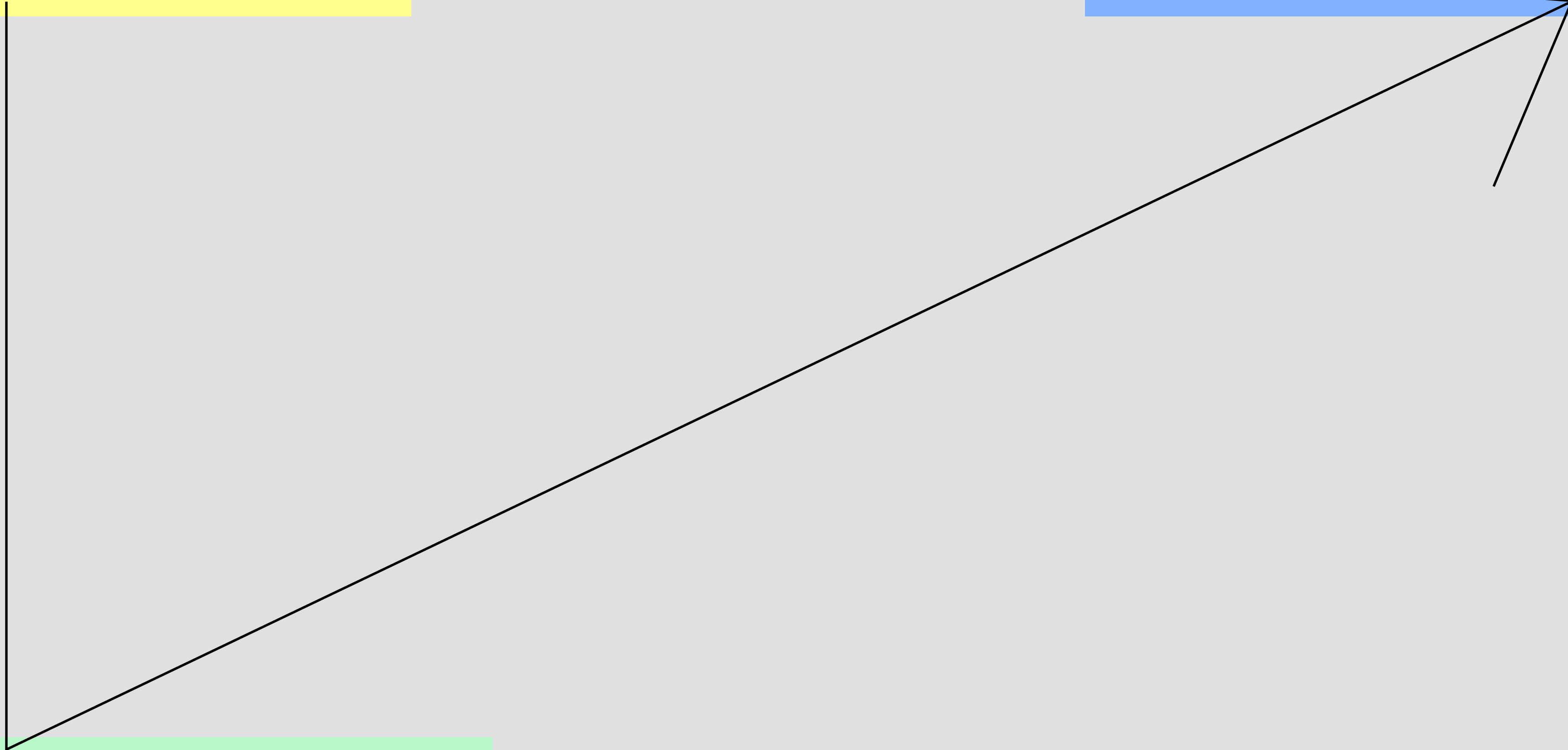
Share

01 Design

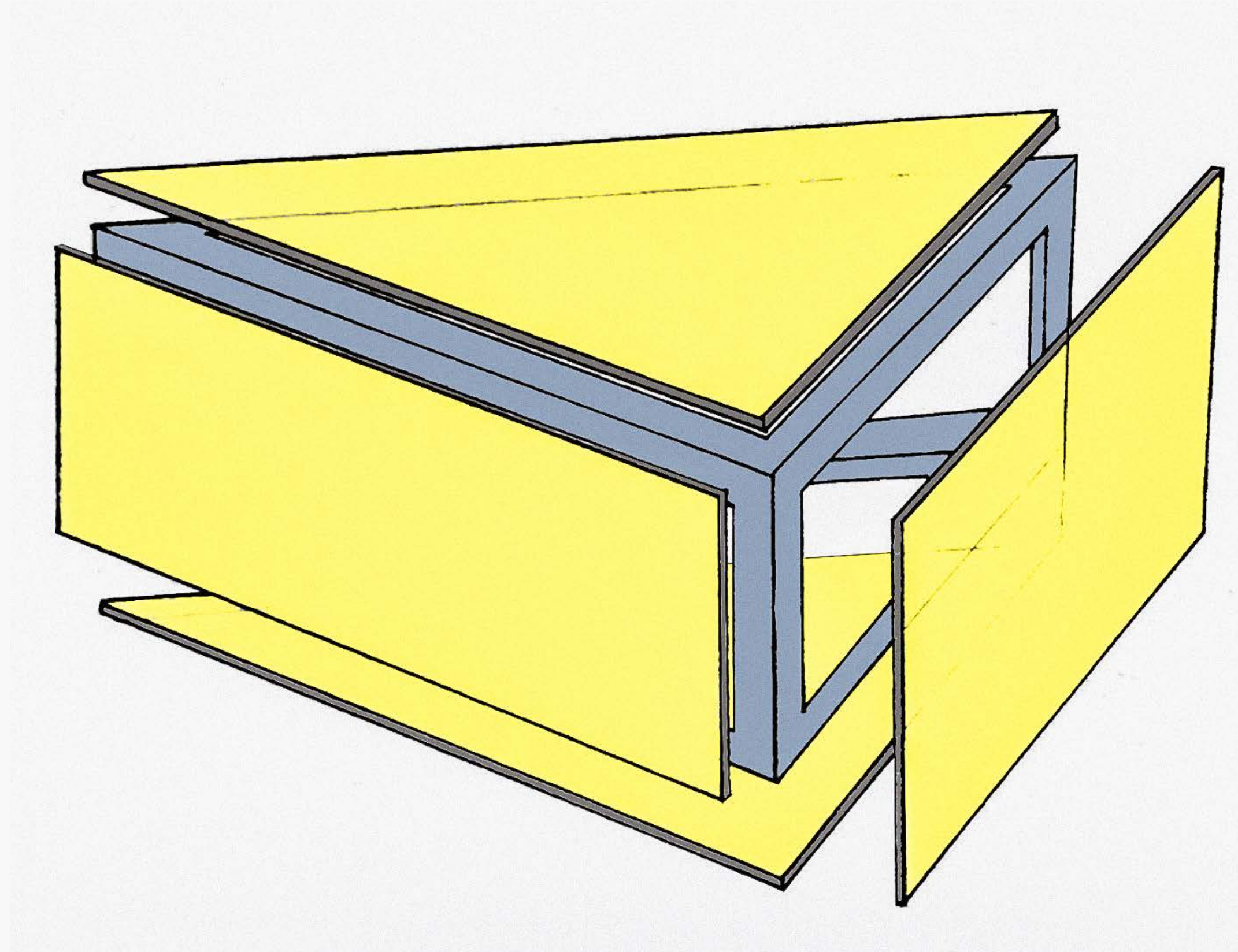
03 Prototype

02 Activation

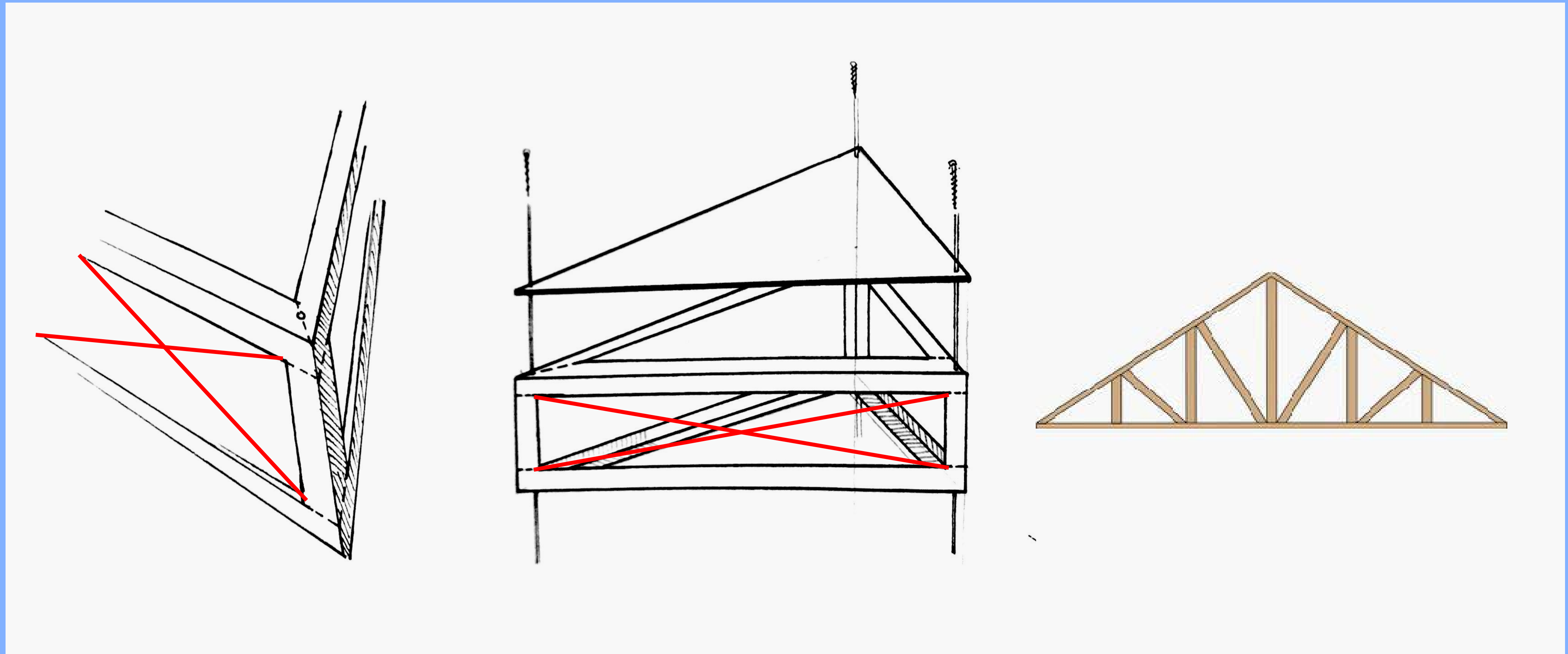
04 Budget





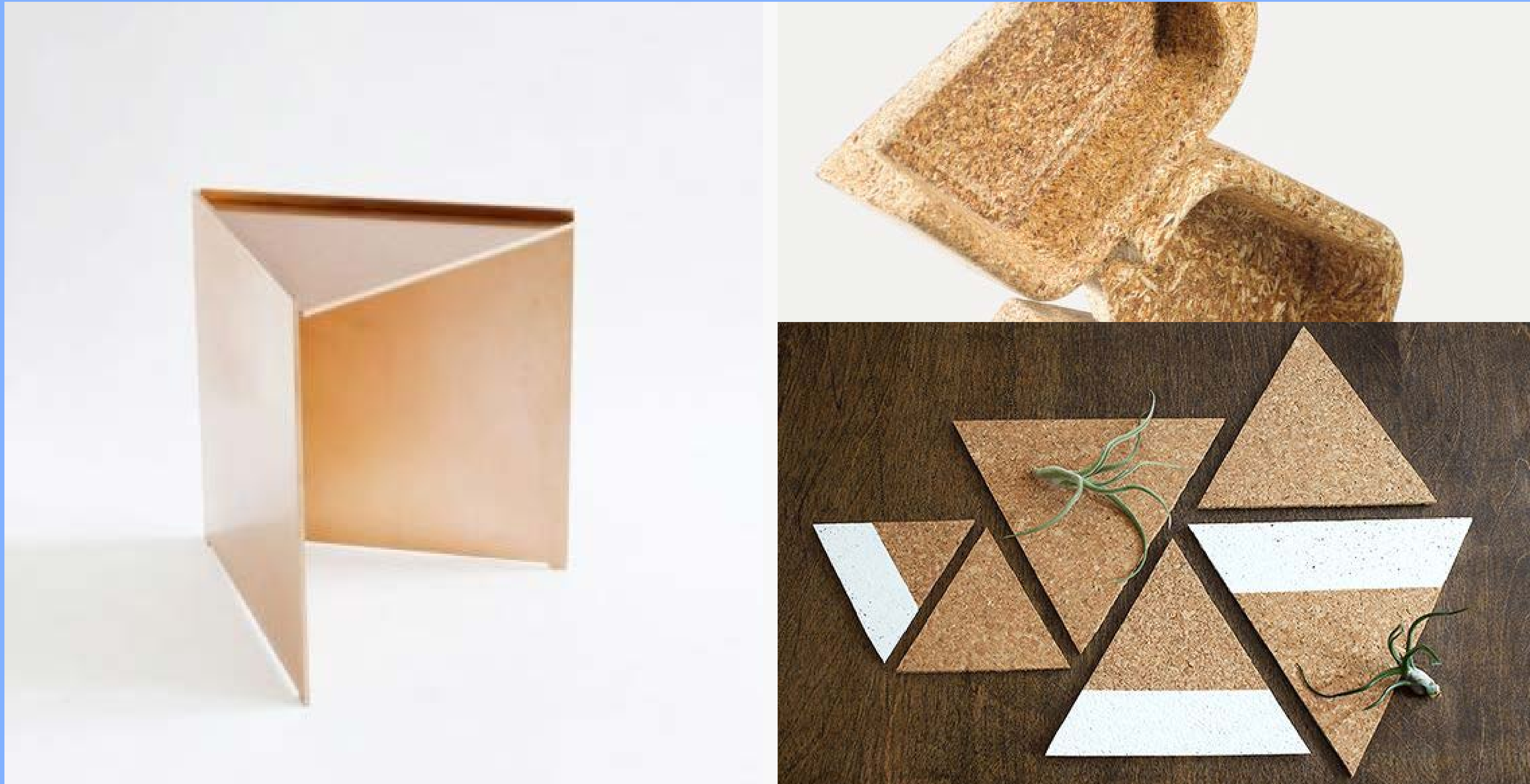


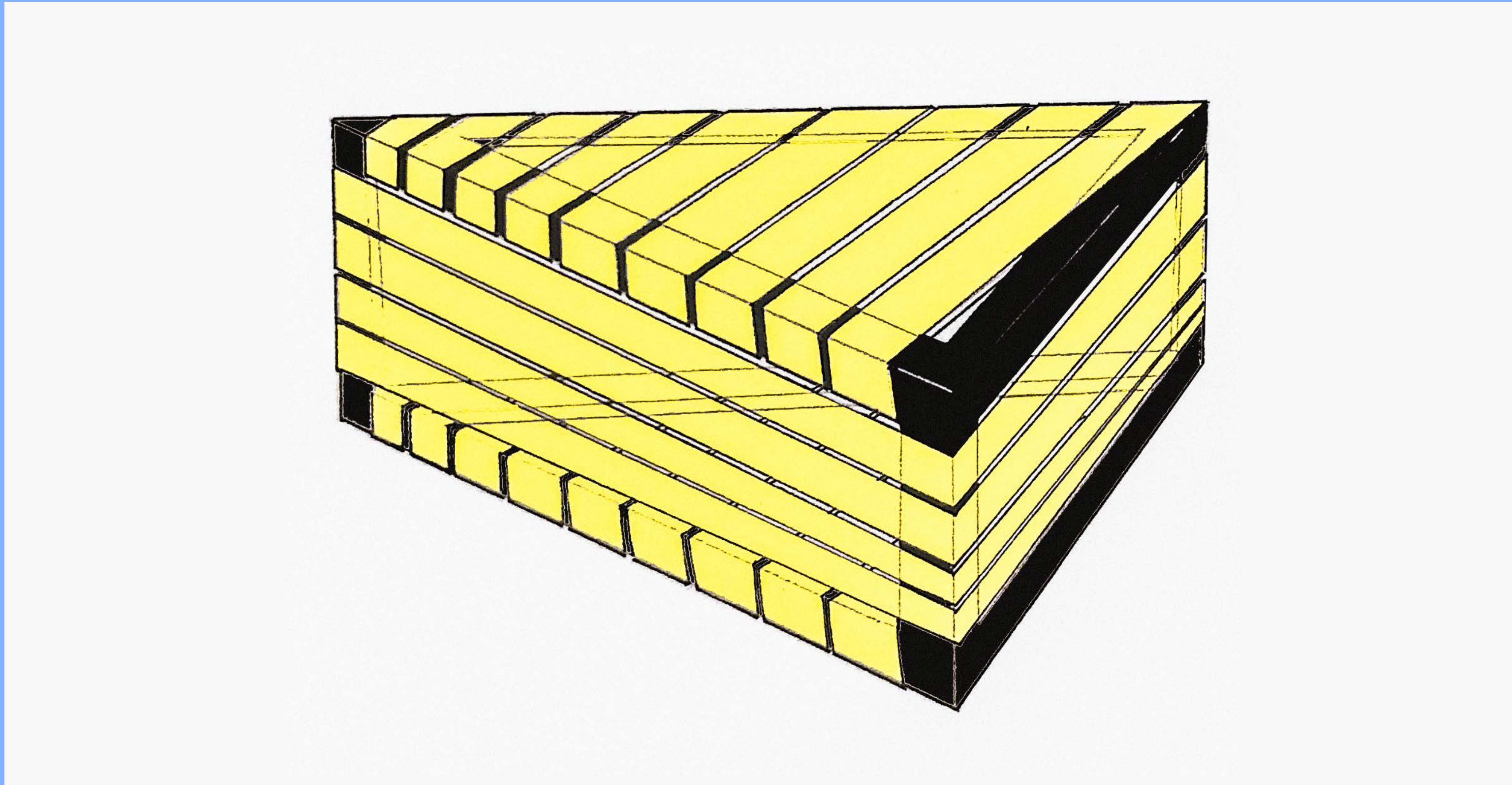
Build a wooden frame to structure the seat. Cover with soft material



Add shoring to strengthen the structure







Use nylon strap around the wooden frame



02 Prototype

PLAN B

Construction



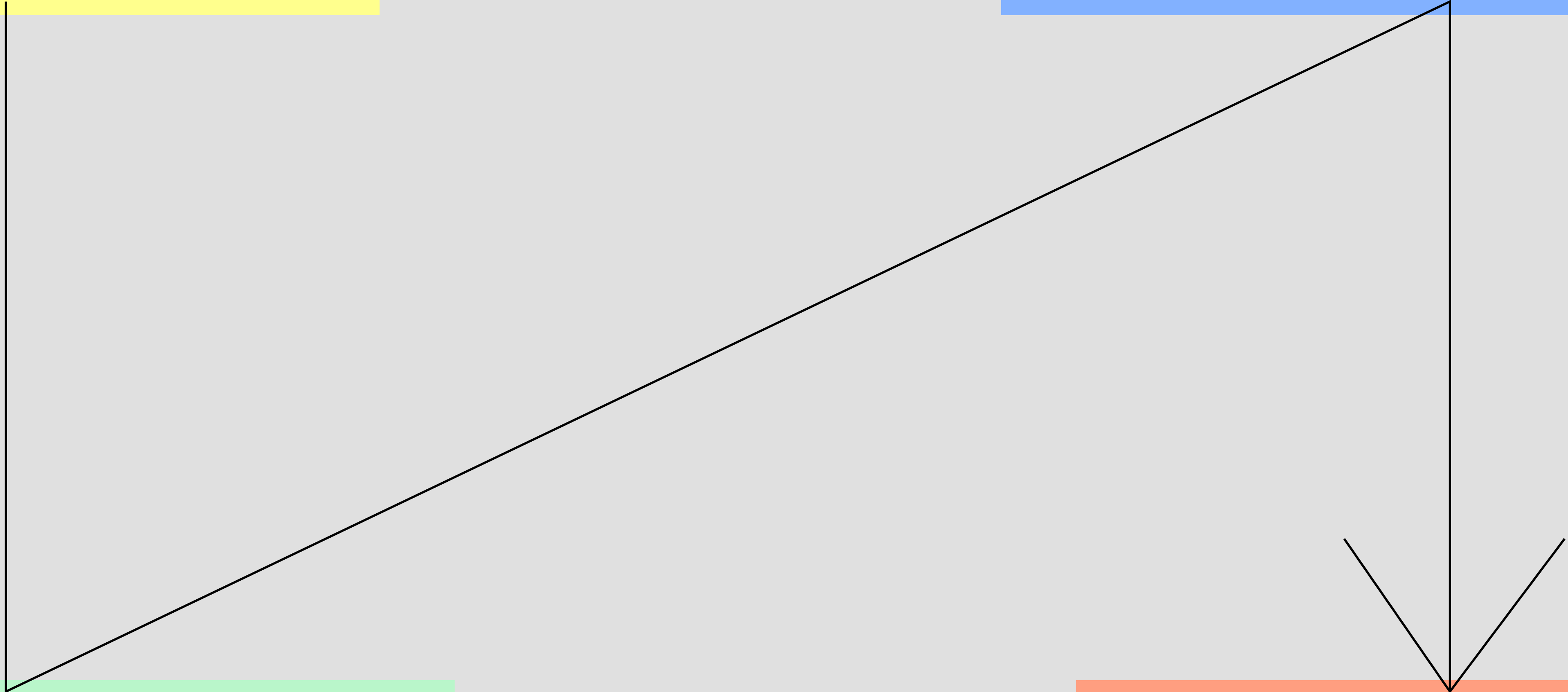
References

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# Materials

Cork board/ Nylon strap

Pressure pad/ Occupancy sensor

Posters and window decal

Miscellaneous

Rough breakdown of £5k budget

## Cost Plan

55% materials (£2750)

25% sensors (£1250)

5% print (£250)

15% others (£750)

Rough breakdown of £5k budget

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